

FOR IMMEDIATE RELEASE

SWAPALEASE.COM ON THE FAST TRACK

(Cincinnati, January 8, 2009): The Business Courier of Cincinnati recently announced Swapalease.com as one of the finalists for its annual “Fast 55” awards list for 2008. The award recognizes the region’s fastest growing private companies based on revenue growth from 2006 to 2008. Swapalease Inc., along with the other nominated companies, was honored at a Dec. 11 luncheon downtown. 2008 was the first year that Swapalease.com was nominated and subsequently honored for exceptional growth.

Swapalease.com received an impressive number nineteen ranking on the Courier’s list this year and anticipates even greater results in the future. Regardless of the current economic environment, automotive consumers who need to enter and exit leases appreciate both the significant cost savings and shorter-term commitments the service provides.

“Swapalease.com continues to expand as a result of offering a unique win-win transaction for both parties getting in and out of their auto leases,” said Swapalease.com VP ...”This valuable service is bolstered by our dedicated and professional staff eager to provide expert advice and assistance to our customers.”

Swapalease.com has been featured in stories by CNN, MSNBC, Time Magazine and the Wall Street Journal. For more information visit www.swapalease.com or call 866-SWAPNOW.

About Swapalease.com:

Headquartered in Cincinnati, Ohio, Swapalease.com is the world’s largest automotive lease marketplace and the pioneer in facilitating lease transfers online. First conceptualized in 1997, Swapalease has evolved into a leading automotive consumer online destination servicing all aspects of the automotive leasing lifecycle including education, research, pricing, acquisition and lease transfer. For more information, please call 866-SWAPNOW (866-792-7669) or visit www.swapalease.com.

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