



April Searches on Swapalease.com Reveal Strong Demand for GM Cars

(CINCINNATI, Ohio May 12, 2009): GM vehicles are still in demand according to user data from Swapalease.com, the world's largest auto lease marketplace. The company released its list of top vehicle searches for the month of April and reports that despite the automaker's recent struggles, many of their models are still in high demand in the [lease takeover marketplace](#).

German models also dominate the top vehicle search list in April after a strong showing for the entire first quarter of 2009. BMW takes the lead with five of the top ten most searched models on the list for April, while Mercedes-Benz and Porsche also have a strong showing.

1. [BMW 3 Series](#)
2. GMC Acadia
3. BMW X5 Series
4. Mercedes-Benz E Class
5. BMW 7 Series
6. BMW M3
7. Porsche 911
8. BMW 6 Series
9. Mercedes-Benz S Class
10. Cadillac Escalade

Searches for the GMC Acadia increased in April and searches for the Cadillac Escalade remained steady. Just outside of the top ten were the GMC Sierra C/K 1500 Pickup, Chevrolet Corvette and Tahoe and the Cadillac CTS. Since GMAC has temporarily exited the leasing business, the Swapalease marketplace is a great opportunity for consumers to get into a GM lease with no money down.

"This increase in demand means that many people are still looking to lease GM vehicles," says Scot Hall, EVP of Operations for Swapalease.com. "We provide a website with a terrific selection of leased GM vehicles, many with low payments and large incentives."

For about \$100, consumers can list their in-process lease on Swapalease.com for thousands of interested buyers to see nationwide. Consumers can browse the online inventory for free and [get into a new car](#) with no money down and low payments.

To [exit your lease early](#) or for more information, call 866-SWAPNOW or visit www.swapalease.com.

About Swapalease.com: Swapalease.com is the world's largest automotive lease marketplace and the pioneer in facilitating lease transfers online. First conceptualized in 1997, Swapalease.com has evolved into a leading automotive consumer online destination servicing all aspects of the automotive leasing lifecycle. The company is headquartered in Cincinnati, Ohio. For more information, call 866-SWAPNOW or visit www.swapalease.com.

###